



vertical agriculture in patras



solar park in crete



sustainable fish farm in corfu



affordable housing in athens

about the HIIN



founded in 2017, the Hellenic Impact Investing Network is

the **first impact platform** and

the **official National Advisory Board of Greece** for Impact Investing

with the goal to

create **awareness** and mobilize **action** around sustainability and impact investing in Greece

help the creation of the **local impact ecosystem** and allow for
technology and **knowledge transfer** from abroad

promote a social and environmental sustainability **agenda**,
support the **transition** to a circular economy
and **connect** the local network of entrepreneurs and investors to the
global impact community

defining impact investing

Impact investments are investments made with the intention to generate positive, measurable social and environmental **impact** alongside a [[risk-adjusted](#)] **financial return**

...can be made in both **emerging** and **developed** markets

...[[is a methodology, that](#)] can target a broad range of returns depending on the asset class, industry and maturity of an investment

...addresses most **pressing challenges** in various sectors such as sustainable agriculture, renewable energy, conservation, microfinance, housing, healthcare, education

...is embraced by **various types of investors** such as banks, pension funds, wealth managers, asset managers, family offices, private investors, religious institutions, governments and development finance institutions

...shouldn't be "[green washing](#)", or "[impact washing](#)", i.e., impact specialists should focus on the true, long-term and substantial environment and social impact of the investment



“a society grows great when old men
plant trees whose shade they know
they shall never sit in”

old Greek proverb

the HIIN

why impact investing*, why Greece, why now

*the HIIN was the first organization globally to provide
the definition of impact investing in Greek:

«Ε.Π.Κ.Α. - Επενδύσεις Περιβαλλοντικού και Κοινωνικού Αποτυπώματος»

our vision

...as Greeks at the forefront of sustainable development and impact investing, is to **catalyze positive change through impactful investments in Greece**, creating a flourishing society that thrives economically, socially, and environmentally

our mission

...is to drive positive societal and environmental change in Greece through strategic collaborations and responsible impact investing; by deploying capital with purpose, we aim to generate **measurable, sustainable, and inclusive outcomes** that **enhance the well-being** of communities and preserve Greece's natural resources for future generations

who we are

we are [impact investing advocates](#), Greeks in origin and at heart, we are [passionate](#) about the [protection of the environment](#) and the [creation of social wealth](#)

we are [inspired](#) by the impact investing methodology's potential to achieve the [United Nations Sustainable Development Goals](#)

we are comprised of seasoned international [investment, communication, impact and NGO professionals](#) with long track records in sustainability, social responsibility and impact investing

we encourage creative, multidisciplinary thinking that will help Greece achieve a [sustainable future](#) and a [circular economy](#)

we are guided by a [highly collaborative spirit](#) and create the platform for all sustainability and impact related organizations, companies and professionals to thrive

we are dedicated to help [transform the country](#) by empowering the local impact ecosystem and advancing it to one of the strongest in the world



we are the National Advisory Board for Greece



The HIIN is taking a significant step towards its vision by assuming the role of the National Advisory Board (NAB) of Greece for Impact Investing, an accreditation conferred by the esteemed **Global Steering Group for Impact Investing** (www.gsgii.org), the largest global organization in the realm of impact investing.

Officially announced at the 2023 GSG Global Summit, in October in Malaga, Spain

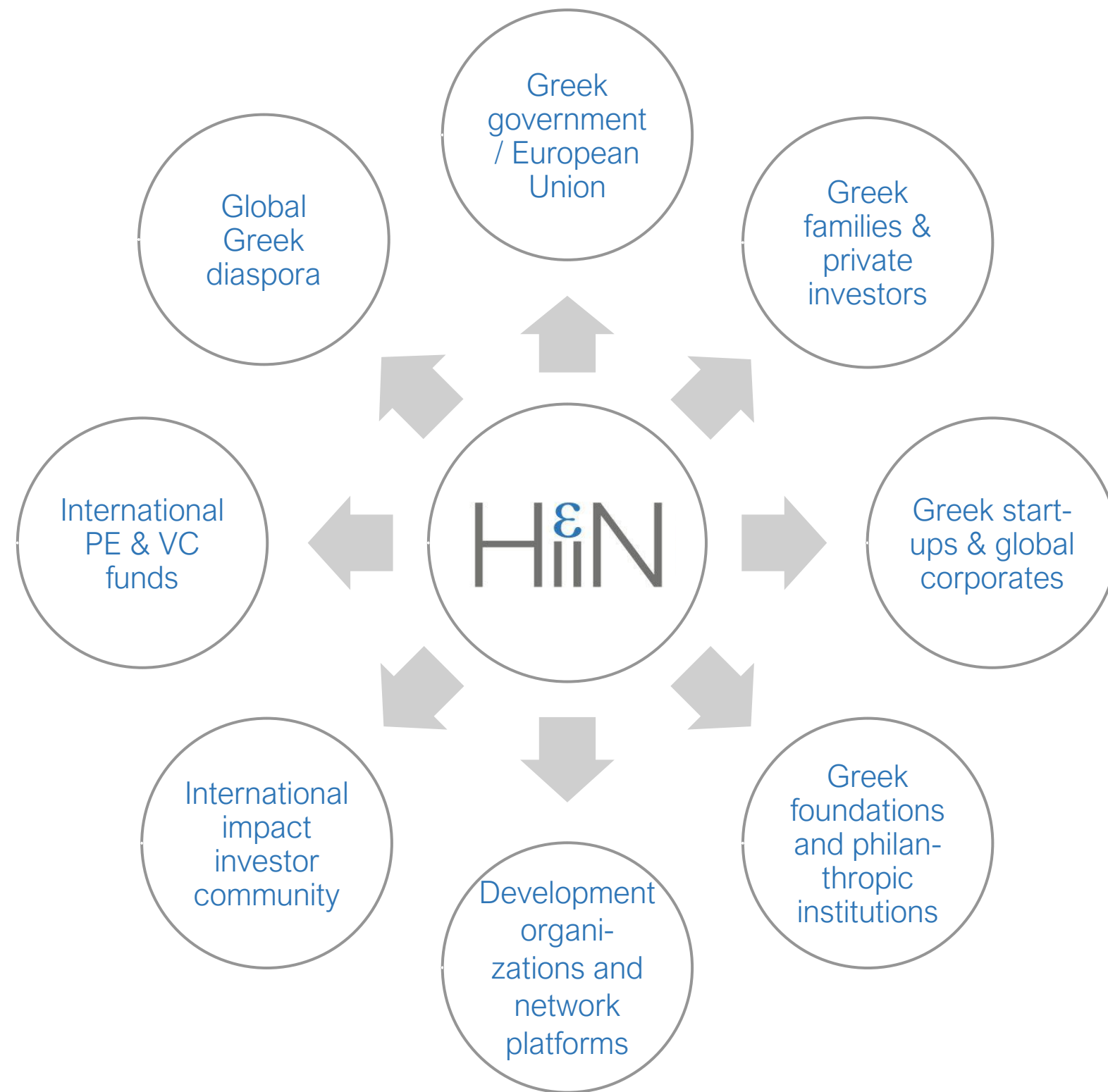


The GSGii, through its country-specific National Advisory Boards, unites leaders from **finance**, **business**, and **philanthropy** to address some of the world's most urgent social & environmental challenges, among others by aiding governments to **formulate policies** that **promote impact investing**.

With a **NAB Board** comprising of exceptional personalities from the Greek & Impact Ecosystem, the HIIN is putting a new dynamic to its vision and mission.



our stakeholders and prime objectives



enhancing the Greek impact ecosystem

putting Greece on the global impact investing map

cultivating learning and knowledge sharing

forming policy & regulation

shaping the local / global impact investing movement

developing the network and connecting experts

standardizing impact investing research

our key verticals

impact education

impact awareness

HIIN website, social media platforms, newsletters, articles, interviews, webinars, educational seminars, online events etc.

market study / impact map

first thorough study / survey on the impact landscape and ecosystem in Greece: regulation, enterprises, investors, organizations

impact university

mobilize and support the academic community to create Greek courses around sustainability and impact investing

impact readiness

impact framework / readiness

industry wide GR impact framework and metrics / investment & impact readiness for start-ups / corporates

impact database

creation and maintenance of interactive database of Greek impact investment opportunities for the global investment community

impact accelerator

very first impact accelerator in Greece to promote early ventures with social and environmental footprint & impact awards

enabling impact

facilitating investment products

support / facilitate the creation and advancement of impact funds with focus on Greece

families next-gen program

educational program around impact investing for the next generation of Greek families (seminars, bootcamps etc.)

hellenic impinv conference

the first dedicated sustainability and impact conference in Greece with international exposure, audience, speakers and panelists

creating awareness at local & global events



Jan 2023

World Economic
Forum
Greek House Davos
Participation

Feb 2023

1st Hellenic Impact Investing
Conference
HIIN - Tsomokos
Communications -
Phenix Capital Group

Mar 2023

Impact Summit Europe
Hosted by Phenix Capital Group
Panel Participation on
"Biodiversity, How to Make it
Investible?"

Apr 2023

Delphi Economic Forum VIII
HIIN as content partner
"Sustainable Finance: The
Increasing Importance of ESG"

Apr 2023

Impact Hub
Climate Demo Days
HIIN taking part in judging process
for participating startups



May 2023

EBAN Annual Congress
Panel Participation on "How to
support founders in launching their
next impact startup"

May 2023

GSG Leadership Meeting
in Istanbul
Networking with National
Advisory Boards (NABs)

Jun 2023

Forward Green Expo
in Thessaloniki
Content Partner for Growthfund

Jun 2023

Fit 4 Future Finance
Participation in Fireside Chat
Discussion on "Impact Investment:
A niche market or the future of
finance"

Sep 2023

Startup Universe Greece
program
HIIN moderation of panel :
"Impact Investing Intro for Start-
Ups,"

creating awareness at local & global events



Oct 2023

GSG Global Impact Summit 2023
Induction into GSG Community



Oct 2023

GIIN Impact Forum 2023
HIIN attendance & networking



Oct 2023

Impact Hub Tech4Good Demo Days
HIIN taking part in judging process for participating startups

SuperInvestor

Nov 2023

SuperInvestor LP GP Relations Event
HIIN participation in panel "Investments in Impact Funds"



Nov 2023

Impact Europe Impact Week
HIIN participation in workshop: "From the field: Challenges and solutions for investing in a climate-positive food system."



Dec 2023

NOAH Conference
HIIN attendance & networking



Dec 2023

Hellenic Impact Investing Network
HIIN Xmas Gathering & Impact Roundtable



Jan 2024

World Economic Forum
Greek House Davos Participation

the annual intl. Hellenic ImplInv conference

A historical milestone - the 1st Hellenic Impact Investing Conference took place in February 2023 successfully [introducing Greece to the global Impact Investing Community](#) - 1st low carbon event to take place in the country //// > 50 international speakers, > 250 attendees, > 200 tier-1 media mentions, > 60 social media posts with > 100K of impressions in Greece, Europe and the world

Top tier [partners](#), HIIN, TSOMOKOS Communications, Phenix Capital Group & balanced mix of [attendees](#) (entrepreneurs, private investors, asset managers, impact specialists, academia)

Broad range of impact themes covered, e.g. [energy transition & decarbonization](#) - [agritech & food security](#) - [blue economy](#) - [sustainable infrastructure](#) - [social entrepreneurship](#)



www.impactconference.gr

2024 conference / Fall 2024 / what to expect:

- >>> inclusion of the whole ecosystem, more content partners, carbon neutral, more sustainable – accessible – inclusive event
- >>> truly international, largest impact event in SE Europe, deep dive in pressing impact matters, strong networking
- >>> investor-connect program for fund managers and start-ups, one-on-one private meetings with investors and government
- >>> cultural / environmental / impact side-events following the days of the conference

connecting the impact diaspora

got impact?

join the HIIN's mission
from every corner of the world



LinkedIn group: “Ambassadors of the Hellenic Impact Investing Network”

The first [global initiative](#) to pool sustainability and impact professionals that are Greek at origin or Greek at heart, from [all corners of the world](#), to join an ever-increasing community that embraces the Hellenic Impact Investing Network's [vision](#) and [mission](#) and supports the creation of the [Impact Ecosystem in Greece](#).

A unique network that is fostering [ideas](#), promoting [collaboration](#) and advancing the HIIN verticals, while inspiring [policy change](#) and helping the transition of the country to a circular economy. An exceptional program that allows [knowledge and technology transfer](#) by connecting the global diaspora to the Greek ecosystem.

the hellenic impact map

1st thorough study on the impact landscape / ecosystem in Greece

1st publication dedicated to impact investing in Greece

explanation of the impact methodology in detail with local examples

mapping of the current ecosystem: start-ups, corporates, projects, experts, financial products, investors, organizations

regulation: what needs to change / be introduced

outlook of impact themes and industries with high potential in Greece

development of **impact framework** and **metrics** as reference point for entrepreneurs and investors

in **collaboration** with local and global renowned partners and experts



THE HELLENIC IMPACT MAP

An impact market study powered by the HIIN

Athens 2022

support our cause / your options

- >>> support the creation of the impact investing ecosystem in Greece - help the transition to a circular economy
- >>> allow for policy and regulation change - help the scale-up and success of social and environmental investments in Greece
- >>> learn about the impact methodology and access exceptional investment opportunities
- >>> improve, articulate and communicate your corporate sustainability profile - access a large local and global investors audience

membership

- become a member & contribute to our [strategy & activities](#) with your logo featured on our website & key materials
- participate in HIIN [events](#) & receive our highlights [newsletter](#) with major news of the impinv community
- access our global impact investing [network](#), activities, work, databases, and publications

donor

- donate & support the operations & activities of the HIIN to evolve into a [leading, sustainability and investment](#) NGO in Greece
- become [featured](#) on the HIIN website, social media channels, reports, studies, conferences, events etc.
- get involved in major activities and networking with HIIN partners on a [global level](#)

sponsor of a vertical

- [impact map](#)
- [impact accelerator 2.0](#)
- [tech4impact](#)
- [social impact bond](#)
- promote your company through [top impact initiatives](#) for Greece with pre-publication access to findings and results
- showcase your strategy to investors & experts in the local & [global sustainability community](#)

conference sponsor

- become a sponsor at the [annual international impact conference](#) in Greece with exclusive access to speakers and investor guests
- get international [visibility](#) in global investor / impact community as a [speaker](#)
- advance your company's profile in the sustainability world gaining insights from leading [industry professionals](#)

special benefits for key donors & members

[logo](#) of donor in all HIIN verticals / publications / materials / social media etc.

access to [Impact Database](#) / HIIN team to support [sourcing investment opportunities](#)

participation in panel(s) at the [2024 impact conference](#), and other HIIN events (webinars, seminars etc.)

free [event space](#) at HIIN premises throughout the year

[seat in National Advisory Board](#) and Task Force

access to HIIN team capacities for [research projects](#) or other activities

[showcase](#) of member's / donor's profile, activities, investees, partners or projects to selected EU / global audience

access to third party [international conferences](#) where the HIIN participates or presents

access to an international [network of experts](#) (HIIN Ambassadors, HIIN global network)

our exceptional team



Kostis Tselenis

Founder & President

21 years in impact investing (directs / funds)

Managing Partner at Swiss Impact Office

Chairman of the BoD at GFI (NL)

Prev. Investment Banking Lombard Odier



Nikolaus Hutter

Strategic Management

Founder of New Paradigm Ventures

World Wildlife Fund Impact Collaborator

Director of Susterra Capital

Board member of US NGO Heifer Intl



Evita Varela

Legal Counsel

Attorney at Law, member Athens Bar association

Active court representation in public interest cases

Legal counsel / special guards of the Hellenic Police

Legal counsel DiCO pws

our exceptional team



Dimitris Tselenis

VP – Project Management

Technical expert in intl. waste / energy mgt
Corporate design/identity, branding projects
MD DiCO pws / 35 years Greek impact venture
Specialized in natural / ethical cosmetics



Ileana Vasdeki

Operations & Resources

15 years in social NGO management
Strategy & comm director at SKEP
Extensive experience with EU/GR programs
Program management & education



Sotiris Sakellarios

Communications & Strategy

20 years of hands-on corporate experience
Highly driven communications executive
Marketing/digital/corporate comms expertise
Extensive experience in client service

the National Advisory Board

(in alphabetical order, click on name for LinkedIn profile)



[Kostis Tselenis - NAB Chair](#)

Founder & President – HIIN
Managing Partner – Swiss Impact Office



[Vicky Argiroudi](#)

Director of Partnership Development –
World Human Forum



[Milti Chryssavgis](#)

CEO & Founder – Drashta Impact



[Dimitris Georgakopoulos](#)

Founder – Helidoni Foundation
Partner – Zeno Capital



[Nikolaus Hutter](#)

Founder – New Paradigm Ventures



[Dimitris Kokkinakis](#)

Co-Founder / Business Development
Director – Impact Hub Athens



[Dimitrios Kontaxis](#)

General Manager of Waste Management
Division – Motor Oil Hellas



[Aggeliki Kosmopoulou](#)

Executive Director – Athanasios C. Laskaridis
Charitable Foundation

the National Advisory Board

(in alphabetical order, click on name for LinkedIn profile)



[Lina Liakou](#)

Global Director of City Engagement & Practice and
Head for EU & Middle East - Resilient Cities Network



[Melina Taprantzi](#)

Founder – Wise Greece



[George Platanas](#)

Founder & CEO – SeedRaised



[Eleni Theodorou](#)

Managing Director – We
Share Forward Foundation



[Antonis Schwarz](#)

Founder – Guerilla Foundation
Founder – Good Move Initiatives



[Anthi Trokoudi](#)

Chief Comms & Sustainability Officer –
Growthfund, HCAP



[Alexia Spyridonidou](#)

Business Development Manager
Circular Economy & Climate
Change Institute-EPLO



creating #awareness & mobilizing #action about impact investing*
in the global Hellenic community of investors & entrepreneurs
to put Greece on the global impact investing map
and facilitate its transition to a circular and regenerative economy

*ΕΠΚΑ Επενδύσεις Περιβαλλοντικού και Κοινωνικού Αποτυπώματος

thank you for your support

The Hellenic Impact Investing Network
HIIN ΕΠΚΑ ΑΜΚΕ

Plateia Iroon Politechniou 17
145 64 Kifissia
Athens, Greece

www.thehiin.org

Info@thehiin.org



selected donors, partners, key members and affiliates



Hellenic Impact Conference 2023 sponsors and supporters

